



Small Change

Adds Up

4th Annual Community &
Economic Development Summit
Elizabeth, WV



Let's get started.....

- **What kind of Community do you want?**
- What is enabling or impeding this?
- **What is Community Development in WV?**
- How can these efforts be more effective?
- **What 'structure' do you need locally?**
- Where do you get help?
- **What can you do personally?**

A person with long, wavy blonde hair is lying on their side on a wooden bench. They are wearing a white t-shirt and dark shorts. The background is a blurred outdoor setting with trees and a fence. The text is overlaid on the image.

What kind of community do you want?

- **Name the thing you like the best about your community... broad or specific... all OK!**
- **Name the thing you like the least.**

***Community* Is a Basic Building Block of Society:**



**Community=
People, Place and Purpose**

Community

- **People**

- o Some come in, some leave, some age, some are born..... Dynamic.

- **Place**

- o Takes on different meaning over time: roads, communications, how far or near services or employment.... Changing

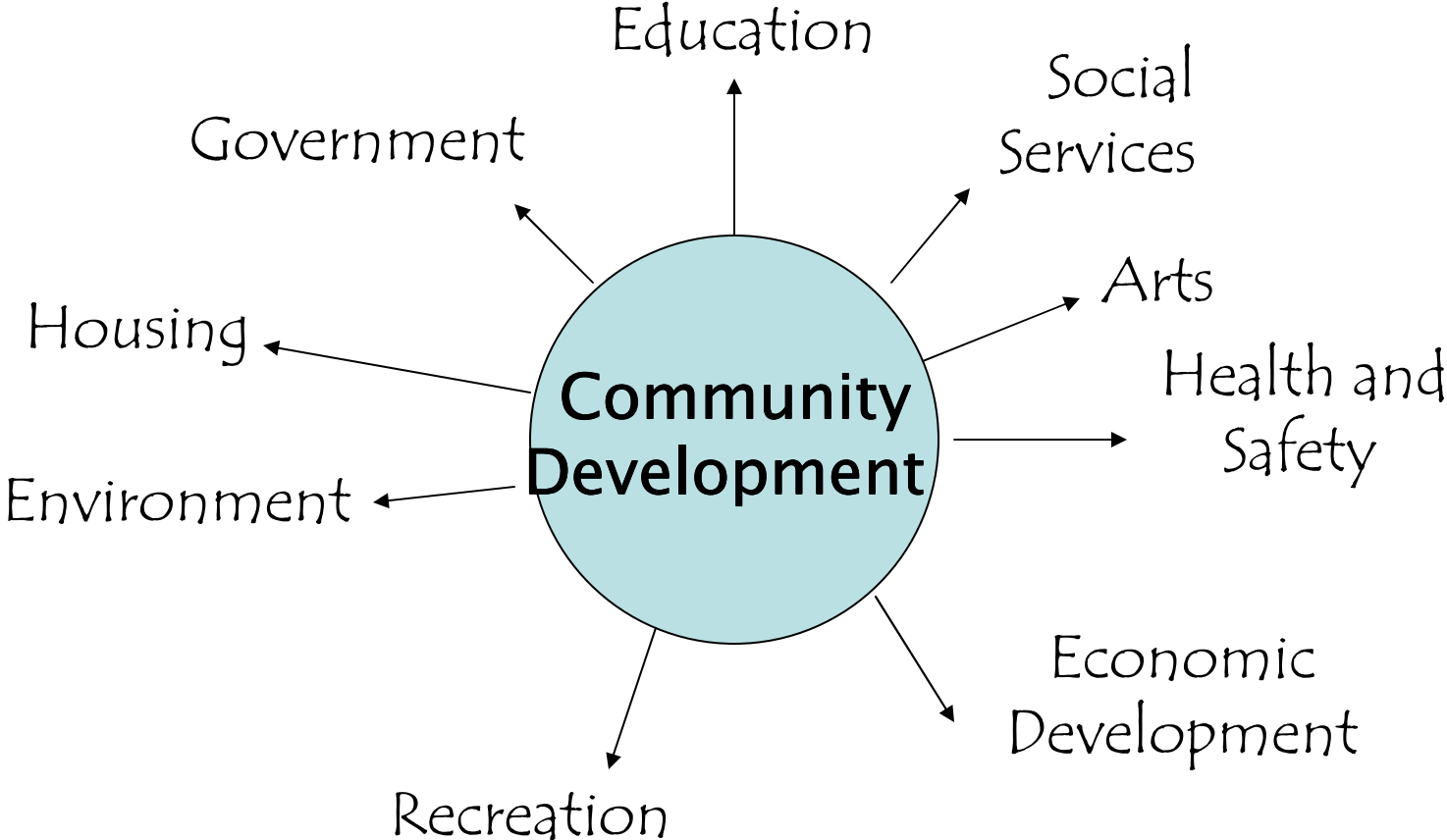
- **Purpose**

- o Economic trends affect this.....Needs reinvented to thrive/survive. Active and passive

A photograph of a busy city street with cars and pedestrians, overlaid with the text "What is Community Development?". The image is slightly blurred, suggesting a sense of movement and activity. The text is centered and written in a bold, black, serif font.

What is Community Development?

COMMUNITY DEVELOPMENT IS....



Community Capacity



Community Capacity

- Shared Vision
- Skills
- Ability
- Commitment
- Knowledge
- Desire
- Organization
- Plans
- Vision
- Resources
(human/social/\$)
- Local Government
- Non-profit organizations
- Employers
- Engaged Citizens
- Volunteers
- Faith Community
- Educational System
- Representatives
- Funders/Investors

Community Development Model

*Development Model –
Continuously Improving
West Virginia
Communities*



Adopted 9/01/06

How this works...

- Building all aspect of community capacity
- Long term vision, plan
- Evidence-based (CSI.... Community Scene Investigation)
- Working toward achievable goals
- More efforts on the important things
- Organized, sustainable

Why we need this...

- Community Development is long term, ongoing, forever.... Not a single program or project
- Rural communities lose capacity if not actively developed
- WV Communities are as good or better than anyplace else, need to 'make it real'

- Positive changes build spirit, energy and hope
- “They” mentality does not work
- Exclusion does not work long term
- Everyone has something to contribute ... make that contribution count!
- Success leads to more success!

More, why we need this...

- Well-designed development efforts attract more resources.
- Resources (including funding and policy) must be invested so they show returns (even grants.)
- If we want WV to be a good place to live for us and future generations... we need to make it happen... be active... be smart.

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This can and is being done

- Blueprint Communities (10)
- Morgantown 2020
- Hinton
- Counties 4
- Ritchie County
- Others

Resources and tools

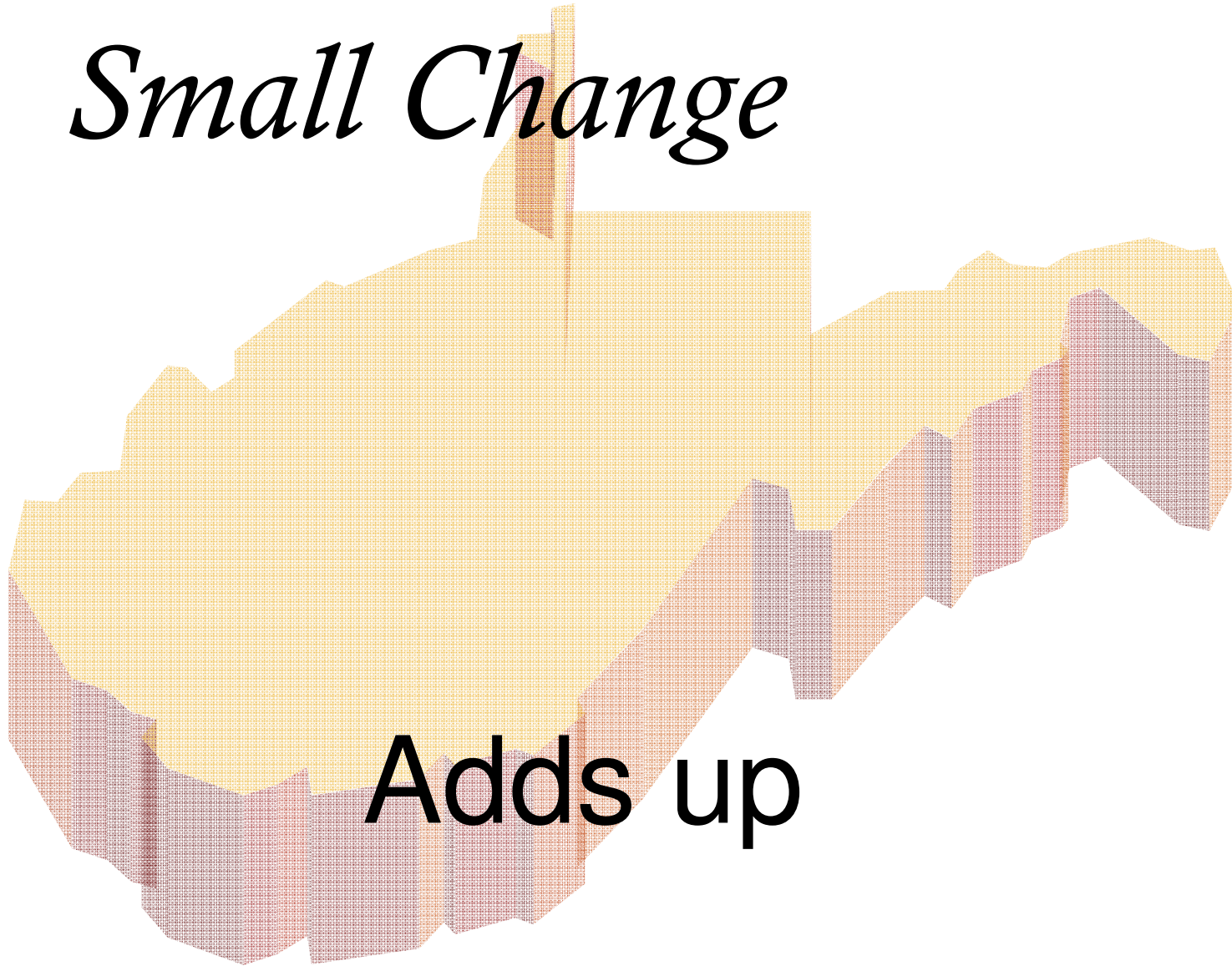
- Counties 4 Possibility Forums
- Community Collaborative's Sustainable Communities Training Program
- Brushy Fork Institute
- Community Design Team
- Community Development Partnership
- Community Visions Foundation

What does this mean to you?

- How can you be a part of Community Development?
- How can this ‘change your life’?”?
- What capacity do you have that you can build upon? (don’t underestimate yourself)
- What would you like to know more about?

Don’t forget...

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Questions?

